

Amy B. Goldsmith

Co-Chair of Cybersecurity, Data Management & Privacy

agoldsmith@tarterkrinsky.com

+1 212 216 1135



Amy B. Goldsmith is chair of the Firm's Cybersecurity, Data Management & Privacy Practice and a partner in its Intellectual Property Practice. Amy guides clients through the legal aspects inherent in building immediately recognizable brands, developing desirable products and services, and devising strategic IP, cyber security, privacy, and data management plans to mitigate risk. Additionally, Amy helps clients navigate through the complexities that arise from artificial intelligence.

Amy is a thought leader within the legal community and passionate about educating others on emerging legal issues. She has served as a vice president of the New York Women's Bar Association and manages its continuing legal education (CLE) programs. Amy is a highly rated CLE teacher for Lawline and NACLE. She also frequently presents webinars on various topics for business groups, including Vistage. Amy was selected as one of Vistage's 2022 Top New Speakers. Additionally, Amy previously was a speaker at TedxTimesSquare and served on its advisory board.

Education

- Cornell University (B.S.)
- Benjamin N. Cardozo School of Law at Yeshiva University (J.D., *cum laude*)

Bar Admissions

- New York
- U.S. Patent and Trademark Office
- U.S. Court of Appeals for the First Circuit
- U.S. Court of Appeals for the Second Circuit
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Southern District of New York

Professional Affiliations

- New York Women's Bar Association

Related Services

- Intellectual Property
- Cybersecurity, Data Management & Privacy
- Patent Prosecution & Litigation
- Hospitality
- Retail
- Commercial Agreements

- International Trademark Association
- American Bar Association
- International Association of Privacy Professionals
- Vistage
- USA500 Clubs

Awards & Honors

- 2026 *Crain's New York Business* Notable Women in Law
- *New York Super Lawyers*, 2013-2025
- 2025 New York Top Women *Super Lawyers*
- 2022 Vistage Top New Speaker
- 2012 Award Winner FurtherEd
- 2009 Best Off Broadway Presenter for Lawline

Community Involvement

- Amy is on the Board of Directors of Savvy Ladies, a non-profit whose mission is to educate women to be financially savvy.
- Amy has been a Merit Badge Counselor for the Boy Scouts of America, Troop 28, Croton on Hudson, NY.
- Amy is a member of the Sailing Academy Committee at Shattemuc Yacht Club in Ossining, NY.

Articles

- "The Why and How of Networking," ABA Law Practice magazine, 2023
- "Copyright Protection For Jewelry Seems Tangled," *Law360*, 2019
- "Musically Inclined: The Music Modernization Act of 2018," *IP Watchdog*, 2018
- "IPoems, Patent Law Edition," *Lawline Blog*, 2018
- "IPoems: Lessons from the World of Intellectual Property" *Inside*, 2017
- "Whose Line, Drawing Or Plan Is It Anyway?" *Law360*, 2016
- "Brexit's Impact on Intellectual Property Rights," *Inside Counsel*, 2016
- "Counterfeits, Knockoffs, Replicas: Parsing the Legal Implications," *Women's Wear Daily*, 2016

Speaking Engagements

Amy is a frequent lecturer on intellectual property, cybersecurity, and AI topics for Vistage, Lawline and NACLE. Her presentations include:

- Business Council of Westchester, Governing the Future: The Ethical Frontier of AI Regulations and Policy (09/08/2025 panel discussion)
- Cybersecurity: Legal and Practical Guidance

- AI: What Should Employers Do?
- 3D Printing: The Newest Dimension in IP Protection
- No Good Idea Goes Unpunished: IP Protection in the World of Retail
- Marketing Through Celebrities - Publicity Rights, Product Placement and Endorsement
- Patent Design Strategy and the New Hague Agreement for Designs
- Implementing Privacy by Design, Part 1: Understanding Personal Information
- Implementing Privacy by Design, Part 2: Internal Privacy and Data Security Policies
- Website Terms and Conditions: One Size Does Not Fit All Territories (Update)
- Deconstructing Master Service Agreements
- Trade Secrets, Confidentiality, and Social Media
- Hidden Value: Protecting Trade Secrets and Confidential Business Information

Amy also spoke about the Legal Limits of Openness at the inaugural TedxTimesSquare event on April 10, 2013.

Cybersecurity, Data Management & Privacy

Amy ensures that her clients meet and comply with all requirements set forth under global and local privacy laws, such as the EU's and UK's General Data Protection Regulation, New York's Stop Hacks and Improve Electronic Data Security Act (SHIELD Act), and California's Consumer Privacy Act and Privacy Rights Act (CCPA). Amy designs commercially responsive privacy policies, terms of use, end-user licenses, AI Acceptable Use policies, and software-as-a-service agreements. She counsels clients on artificial intelligence, privacy and cybersecurity issues. Amy advises clients regarding establishing websites that comply with the California Invasion of Privacy Act and the Americans with Disabilities Act and assist in the defense of such claims. She also assists clients in responding to vulnerability assessments via programs of the US Cybersecurity and Infrastructure Security Agency (CISA).

Amy's recent accomplishments include:

- Advising the Hartz Mountain Corporation, one of the world's largest pet products companies, on its privacy policies and terms of use.
- Drafting software-as-a-service (SaaS) and master service agreements on behalf of a consulting company in the tax industry.
- Designing privacy and cybersecurity policies on behalf of an education nonprofit, working closely with its information technology experts.
- Guiding a mechanical and electrical engineering consulting firm's general counsel with Cybersecurity, Data Management & Privacy law compliance.
- Working with a financial services company after a data breach.

Intellectual Property Protection &

Enforcement

Amy helps clients navigate the intellectual property process from idea conception and protection, through funding, manufacturing, and enforcement. Amy advises clients on U.S. and non-U.S. trademark due diligence, patent go-to-market strategy, and copyright compliance.

Amy protects her clients' global interests across multiple industries, including:

- Consumer and designer goods
- Cosmetics
- Exercise equipment
- Fashion
- Medical devices
- Pet products
- Publishing
- Restaurants and food
- Web-based business applications and telecommunications platforms

Amy's accomplishments include:

- Representing the Hartz Mountain Corporation in global trademark and copyright matters as well as contest and sweepstakes clearance.
- Guiding a West Coast building and lumber company through CCPA and CPRA compliance.
- Working with a financial services company after a data breach.
- Pursuing several hosting companies and registrars to take down a website that duplicated the client's text and images in their entirety.